

71% get their information for attending arts events from CityArts

ART

77% visit art galleries 68% collect art

57% visit art fairs 37% collect antiques

38% of our readers live above 48th Street

70% attend arts events outside of NYC on weekends or when traveling

25% of our readers live below 48th Street

74% will travel domestically in the next twelve months

62% will travel internationally in the next twelve months

CULTURE

37% of our readers live in Brooklyn

84% buy tickets online

38% attend a performance once a week or more

46% are season ticket holders to the theater 87% attend the theater

64% read CityArts online

36% hold subscriptions to a film series

53% attend dance performances

40% attend jazz performances

85% attend film events

FILM

88% have a college or advanced degree

77% dine out one to three times per week

47% are members of at least one museum

93% visit museums

MUSEUMS

82% frequent bookstores

65% are female

42 is the median age

86% attend classical music and opera



Demographics



www.cityartsnyc.com

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